




FOB Warehouse

909 E. El Segundo Boulevard, El Segundo, California 90245



VARIANTS	BOURBON	BLUE CORN BOURBON	SINGLE MALT WHISKY
Role Summary	R6 Bourbon has won awards with the American Distilling Institute and is Los Angeles' first ever bourbon. An American classic with yellow corn, rye, and malted barley, this bourbon is balanced and easy to drink.	Aged in New American Oak barrels and made from blue corn, we combine a unique set of ingredients to achieve this lavishly rich bourbon.	100% malted grain from a single distillery, this whisky incorporates a European style grain bill with an R6 twist: peated malt, distiller's malt, chocolate malt, and coffee malt.
Aging	At least 2 years in New American Oak	At least a year in New American Oak	At least a year in New American Oak
Shelf Life	Infinite	Infinite	Infinite
Target Consumer	25-65 Years of Age; 55% Female; Foodie, Social, Stylist, Experiential Drinker		
Recipes	Old Fashioned: 1 ½ oz. R6 Bourbon, 1 sugar cube, 4 dashes Angostura bitters, orange twist	Creamsicle: 1 ½ oz. R6 Blue Corn Bourbon, ¾ oz. orange juice, ¾ oz. cream (or dairy sub), ¾ oz. vanilla syrup	Coffee & Cigarettes: 1 ½ oz. R6 Single Malt Whisky, barspoon maple syrup, 4 drops R6 Coffee Bitters, orange twist
Competitive Set	Balcones, Woodford Reserve, Maker's Mark, Cutwater		
Awards	Bronze, Certified Craft - ADI; Best of LA, Bronze - SFWSC	Silver, Certified Craft - ADI; Best of Los Angeles, Silver - Denver	Certified Craft - ADI, Silver - SFWSC, Bronze - Denver
Units per Case	6	6	6
Units Size	750 ml	750 ml	750 ml
Cases per Pallet	110	110	110
Unit Dimensions	3.83" W x 2.83" D x 8.27" H	3.83" W x 2.83" D x 8.27" H	3.83" W x 2.83" D x 8.27" H
Case Dimensions	23.4" W x 17.4" D x 8.5" H	23.4" W x 17.4" D x 8.5" H	23.4" W x 17.4" D x 8.5" H
UPC	 8 59676 00615 7	 8 59676 00620 1	 8 59676 00622 5



Specifications



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VARIANTS	VODKA	WEST COAST MULE
Role Summary	We mill 100% ORGANIC California yellow corn, mash it, ferment it, and distill it 20x in our German Kothe still. We carbon filter to strip any flavors not distilled in the 20x distillation process, add reverse osmosis water, and filter once more before bottling.	We use handcrafted ingredients, batched at our local distillery, and delivered fresh. R6 grain-to-glass, 20x distilled, award-winning vodka with ginger, lime, and fizz. 10.1% alcohol by volume, providing two cocktails in one 12 oz. can.
Aging	Not aged	Not aged
Shelf Life	Infinite	Infinite
Target Consumer	25-65 Years of Age; 55% Female; Foodie, Social, Stylist, Experiential Drinker	
Recipes	Some Like it Hot: 1 ½ oz. R6 Vodka, ¾ oz. lime juice, ¾ oz. grapefruit juice, ¼ oz. simple, barspoon favorite hot sauce	Pour over ice
Competitive Set	Ketel One, TRU Organic, Cutwater	Cutwater
Awards	Silver - ADI & SFWSC; Certified Craft - ADI; Best of LA	N/A
Units per Case	12 (organic), 6 (non-GMO)	24
Units Size	750 ml, 1 L	12 oz.
Cases per Pallet	110, 80	110
Unit Dimensions	3.01" W/D x 12.95" H, 3.30" W/D x 13.62" H	2.60" W/D x 4.83" H
Case Dimensions	36.6" W x 36.6" D x 13.0" H, 20.0" W x 20.0" D x 13.7" H	10.4" W x 15.6" D x 4.9" H
UPC	 8 59676 00600 13 8 59676 00617 1	 8 59676 00618 8

Specifications

