

# Typography

# London Fill

Paragraph font

ABCDEFGHIJKLMN**OP**QRSTUVW

abcdefghijklmnopqrstuvw

1234567890!@#\$%^&\*()\_+=":?<

Regular

**Semiotics aesthetic freegan pour-over  
jianbing. Artisan blog retro neutra.**

Italic

Semiotics aesthetic freegan pour-over  
jianbing. Artisan blog retro neutra.

# Typography

# Raleway

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*()\_+="':?><

Light

Semiotics aesthetic freegan pour-over  
jianbing. Artisan blog retro neutra.

Regular

Semiotics aesthetic freegan pour-over  
jianbing. Artisan blog retro neutra.

Bold

**Semiotics aesthetic freegan pour-over  
jianbing. Artisan blog retro neutra.**

# Color palette

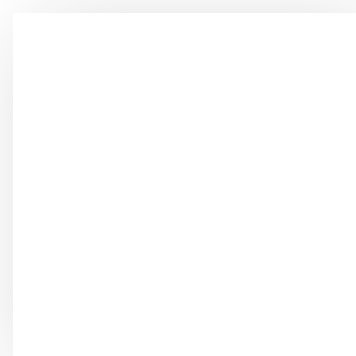
## Primary



HEX 000000  
R0 G0 B0  
C30 M30 Y30 K100



HEX BE1E2D  
R190 G30 B45  
C15 M100 Y90 K10

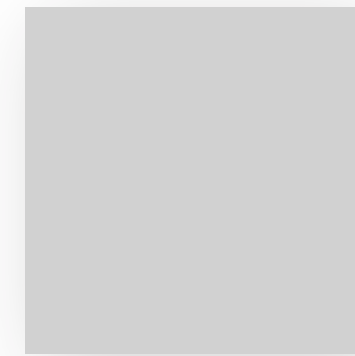


HEX FFFFFFFF  
R255 G255 B255  
C0 M0 Y0 K0

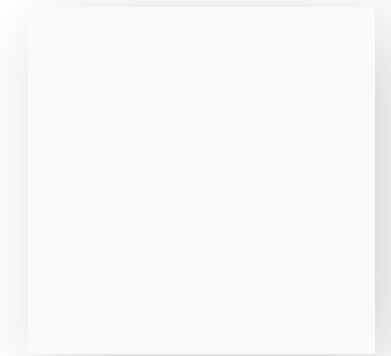
## Secondary



HEX 999999  
R153 G153 B153  
C43 M35 Y35 K1



HEX D2D2D2  
R210 G210 B210  
C17 M13 Y13 K0



HEX F8F8F8  
R248 G248 B248  
C2 M1 Y1 K0